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Faculty of Architecture, Construction, Decorative and Applied Arts.
Department of Architecture and Conservation of UNESCO World Heritage Sites.

GLOBALIZATION, ARCHITECTURE, AND DEVELOPMENT IN UNESCO PRIORITIES

Lecturer: Associate Professor Yuliana Balaniuk



This course explores the relationship between globalization and architecture, focusing on UNESCO's role in cultural heritage preservation and sustainable development.

Key Questions:

How does globalization impact architecture?

What are the challenges and opportunities for preserving cultural heritage?

How do new technologies shape the future of architecture?



Course Objectives

- Understand the impact of globalization on architecture and urban development.
- Analyze UNESCO's strategies for heritage conservation.
- Explore the role of sustainability in contemporary architecture.
- Examine social, cultural, and technological influences on architectural heritage.
- Investigate international case studies of heritage preservation.

Module 1 – Globalization and Its Impact on Architecture

Theme 1: Globalization and Architecture: Challenges and Opportunities

How does globalization reshape architectural styles and urban spaces?
The balance between modernization and heritage preservation.

Theme 2: UNESCO and Global Strategies for Heritage Conservation

UNESCO conventions and international frameworks.
The role of World Heritage Sites in cultural identity.

Theme 3: Architecture and Urbanism in the Context of Sustainable Development

Smart cities, green architecture, and ecological urban planning.
Sustainable heritage management.

Theme 4: Gender, Ethnic, and Social Contexts in Architecture

Representation and inclusivity in urban spaces.
Indigenous and vernacular architectural practices.

Theme 5: Tourism, Mass Culture, and Threats to Architectural Heritage

The impact of mass tourism on historical sites.
Strategies to mitigate the negative effects of commercialization.



Module 2 – New Technologies and the Future of Architectural Heritage

Theme 6: International Case Studies on Heritage Preservation in Urbanization

Adaptive reuse and revitalization of historic buildings.
Urban policies for heritage conservation.

Theme 7: Digital Technologies and Cultural Heritage

3D scanning, virtual reality, and AI in heritage documentation.
Digital archives and their role in preservation.

Theme 8: Post-Conflict Restoration and Reconstruction of Architectural Heritage

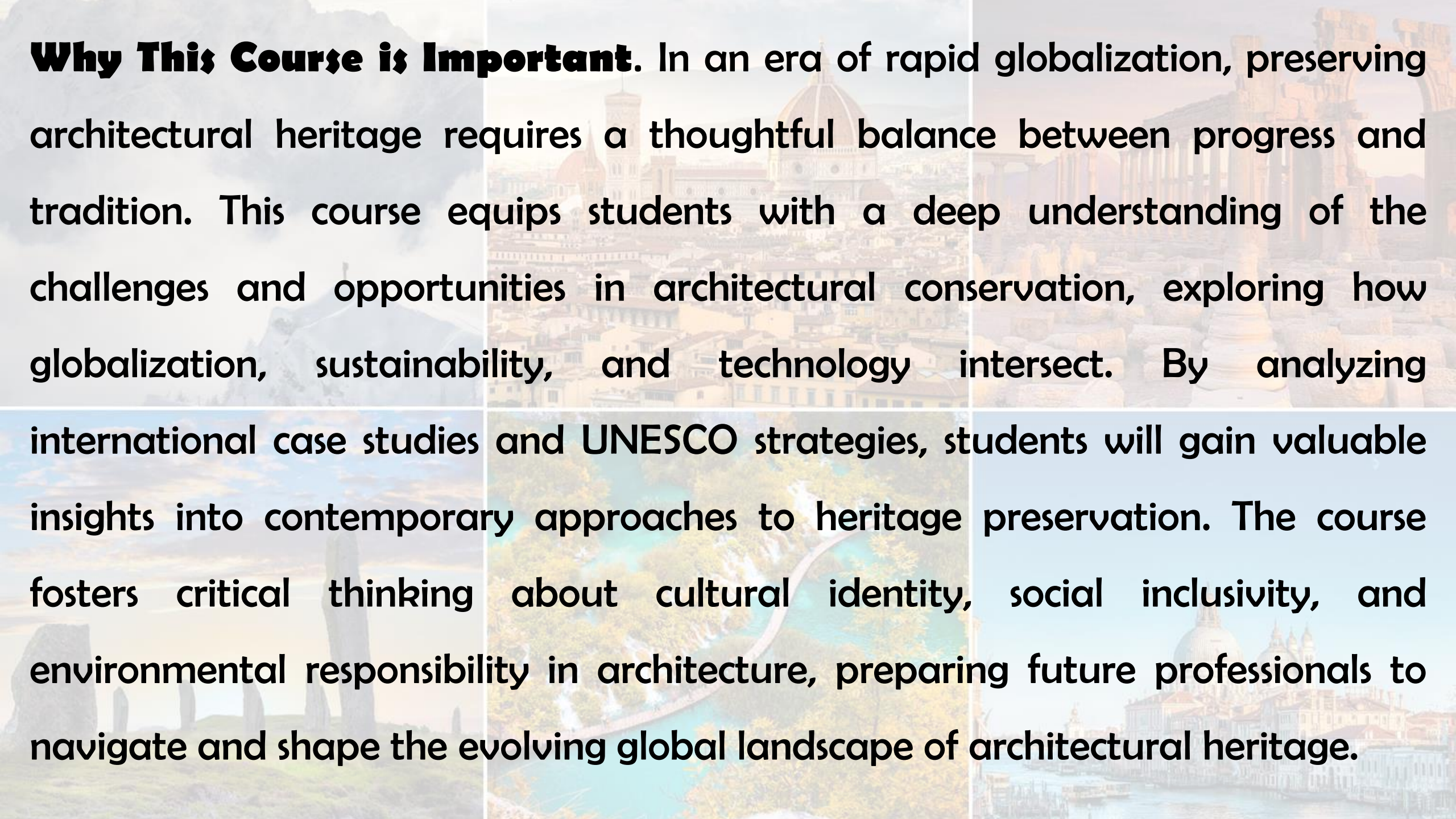
Challenges in rebuilding heritage after war and disasters.
UNESCO initiatives in post-conflict zones.

Theme 9: Architectural Modernism in UNESCO Heritage: A New Perspective on Conservation

Modernist architecture as heritage.
Debates on conservation versus redevelopment.

Theme 10: The Future of Architecture: Globalization, Sustainable Development, and Cultural Identity

The evolution of architectural heritage in the 21st century.
Balancing technological advancement with cultural preservation.



Why This Course is Important. In an era of rapid globalization, preserving architectural heritage requires a thoughtful balance between progress and tradition. This course equips students with a deep understanding of the challenges and opportunities in architectural conservation, exploring how globalization, sustainability, and technology intersect. By analyzing international case studies and UNESCO strategies, students will gain valuable insights into contemporary approaches to heritage preservation. The course fosters critical thinking about cultural identity, social inclusivity, and environmental responsibility in architecture, preparing future professionals to navigate and shape the evolving global landscape of architectural heritage.